

Programme

Work in the digital age: The challenges of platform firms

Hosted by Anke Hassel, Hertie School, in cooperation with Martin Kenney, UC Davis and John Zysman, UC Berkeley

Day 1: March 16, 2021 4-7 PM CET / 8-11 AM PDT

Session 1 - Setting the stage: Why do platforms matter for labor? Beyond the evident

08:00am-9:30am PDT, 4:00pm-5:30pm CET

Chair: John Zysman, UC Berkeley

Commentator: Martin Kenney, UC Davis

Presenter 1: Koen Frenken, Utrecht University

Presenter 2: Juliet Schor, Boston College

Session 2 - Work on the platform

9:30am-11:00am PDT, 5:30pm-7:00pm CET

Chair: Anke Hassel, Hertie School

Commentator: Kathleen Thelen, MIT

Presenter 1: Felix Sieker, Hertie School

Presenter 2: Anne Visser, UC Davis

Day 2: March 17, 2021 4-7 PM CET / 8-11 AM PDT

Session 3 - Platform firms and new business models: Challenging issues

08:00am-9:30am PDT, 4:00pm-5:30pm CET

Chair: Anke Hassel, Hertie School

Commentator: John Zysman, UC Berkeley

Presenter 1: Donato Cutolo & Martin Kenney, University of Bologna & UC Davis

Presenter 2: Mikko Hanninen, Nottingham University Business School

Presenter 3: Annabelle Gawer, University of Surrey

Session 4 - Platform firms and supply chains

9:30am-11:00am PDT, 5:30pm-7:00pm CET

Chair: Martin Kenney, UC Davis

Commentator: Guido Baltes, Innovation Growth Lab

Presenter 1: Florian Butollo, Weizenbaum Institute

Presenter 2: Thomas Gegenhuber & Elke Schüssler, Leuphana University & JKU Linz

Presenter 3: Philip Meier, HIIG (Tbc)

Day 3: March 24, 2021 4-7 PM CET / 8-11 AM PDT

Session 5 - Competition and regulatory policy

08:00am-11:00am PDT, 4:00pm-7:00pm CET

Chair: John Zysman, UC Berkeley

Commentator: Thomas Losse-Müller, EY

Presenter 1: Petri Rouvinen, Avance

Presenter 2: John Cioffi & Helena Malikova, UC Riverside & DG Competition European Commission

Presenter 3: Thorsten Käseberg, BMWi